

Name _____



Media Purposes

The purpose of Media Messages are to:

- ① Persuade ② Entertain ③ Inform ④ Explain ⑤ Profit

Select a Media Message and explain how it tries to: persuade, entertain, inform, explain or profit from the message.

Media Message: _____

Persuade:

Entertain:

Inform:

Explain:

Profit: