



Going Viral



Going viral means that a video has been seen by a very large number of users. Answer the following questions about Going Viral.

1 What do you think causes a video to go viral? _____

2 What are the characteristics of popular videos that go viral? _____

3 Explain the difference between most watched, most subscribed to, and top ranked or most popular.

4 Provide examples of a most subscribed to and most watched video: _____
