

Name: _____

Create a Message

Select one of the following topics for your message:

- | | | |
|----------------------------|--------------------------------|-------------------------|
| ① Believe in Yourself | ② Make Healthy Food Choices | ③ Love Your Body |
| ④ Protect Your Environment | ⑤ Become a Community Volunteer | ⑥ Promote Active Living |

Select a Media Type:

- | | | |
|--------------------|-----------------|----------------------|
| ① Poster/Billboard | ② TV Commercial | ③ Radio |
| ④ Song | ⑤ Web Based | ⑥ Newspaper/Magazine |

Media is used to communicate a message to a mass of people. For this assignment, you are to create a media message. The ultimate goal is to influence the mind of others. Be creative and be prepared to share your media message.

- 1. Which message will your media message focus on?**

- 2. Which media type will you produce?**

- 3. Who will the media message be targeted at?**

- 4. What will your slogan/title or jingle be?**

- 5. How will you make your media message effective?**

- 6. What impact do you intend for it to have on people?**