

Name: _____

Media Messages

Select one of the following messages:

- | | | |
|----------------------------|--------------------------------|-------------------------|
| 1 Believe in Yourself | 2 Make Healthy Food Choices | 3 Love Your Body |
| 4 Protect Your Environment | 5 Become a Community Volunteer | 6 Promote Active Living |

Select a Media Type:

- | | | |
|--------------------|-----------------|----------------------|
| 1 Poster/Billboard | 2 TV Commercial | 3 Radio |
| 4 Song | 5 Web Based | 6 Newspaper/Magazine |

Media is used to communicate a message to a mass of people. For this assignment, you are to create a media message. The ultimate goal is to influence the mind of others. Be creative and be prepared to share your media message.

Which message will your media message focus on? _____

Which media type will you produce? _____

Who will the media message be targeted at? _____

What will your slogan/title or jingle be? _____

How will you make your media message effective? _____

What impact do you intend for it to have on people? _____
