

Name: _____

Catchy Captions

Writing a good caption is important, it is what the reader reads first and it will often determine if the reader will continue to read the article or not. A good caption makes the reader want to know more.

The Task:

Locate and look at 10 captions in news articles from a variety of sources and rate them on a scale of 1-4 with 4 being exceptionally good and 1 being very weak based on the following:

- 1 Does it grab your attention? How?
- 2 Does the caption support the picture/photo (if provided) and tell you more about it by making you understand it?
- 3 Does it make you want to know more? Why or why not?
- 4 Could it be improved? Why or why not?

