

Name:

# Catchy Captions

Writing a good caption is important, it is what the reader reads first and it will often determine if the reader will continue to read the article or not. A good caption makes the reader want to know more.

**The Task:**

Look at the 5 captions below (real) from news articles and rate them on a scale of 1-4 with 4 being exceptionally good and 1 being very weak based on the following:

- 1 Does it grab your attention? How?
- 2 Would the caption support having a picture/photo? If so, why or why not and what type of photo?
- 3 Does it make you want to know and read more? Why or why not?
- 4 Could it be improved? Why or why not?

1.) **COVID-19 infection gives some immunity for at least five months, U.K. study finds**

2.) **BlackBerry sells 90 patents to Huawei, covering key smartphone technology advances**

3.) **Hundreds of Rohingya shelters destroyed as fire sweeps through Bangladesh refugee camp**

4.) **Drug dealer convicted in seven killings could face execution**

5.) **1952 Mickey Mantle baseball card sells for record \$5.2 million**